



Report on Project Launch

"Inclusive and Sustainable Development for Women and Girls" 22nd October, 2020

I. INTRODUCTION

Osmanabad district is one of the 112 least developed districts of India with regard to human development. Its economy is dependent on small-holder agriculture and has undergone a severe crisis in the past decade on account of recurrent droughts, failed crops, market price crash and low income, rising costs for agri inputs, and spiraling debt.

The European Union (EU) supported project "Inclusive & Sustainable Development for Women & Girls" (ISUDWOG) is being implemented in Osmanabad district of Maharashtra state in India, through partnership between Swayam Shikshan Prayog, Sakhi Social Enterprise Network (SSEN), Institute for Links and Services for Local Economic Agencies (ILS LEDA), an Italian NGO and Italian Coordination of the European Women's Lobby (LEF-Italia), an European nonprofit organisation. This partnership was facilitated by Local Economic Development Society (LEDS) the Indian local development agency member of the ILS LEDA Network.

Swayam Shikshan Prayog empowers grassroots women's collectives to move from "Margin to Mainstream". Over 20 years, SSP has built robust partnership eco-systems that enable women's entrepreneurship and leadership in sustainable development. SSP has empowered over 200,000 rural women as entrepreneurs, farmers and community leaders.

II. THE EVENT

The launch of the project was organised by Swayam Shikshan Prayog (SSP) on the 22nd of October, 2020. The programme was supported by Hon'ble President of Zilla Parishad, Osmanabad, Ms. Asmita Shivdas Kamble and attended by Hon'ble Chief Executive Officer, Osmanabad, Shri. A.G. Navale. The event was also graced by respected dignitaries Ms. Cecelia Costa, Team Lead, Cooperation, EU Delegation to India and Bhutan, Prof Vinod Menon, Founding Member of the National Disaster Management Authority (NDMA).

Over 250 participants including 50 women leaders participated at the event organized at Zilla Parishad Hall at Osmanabad and shared their experiences.

The project is envisioned to strengthen civil society and its organisations in the district, to improve the socio-economic development, through participatory bottom up processes including the government and private sector organizations, for the benefit of women and girls.

Alliance for Sustainable & Inclusive Development of Osmanabad (ASIDO) and District Support Service (DSS) will be established between CBOs and the public / private actors such



as Agriculture Departments, ATMA, PoCRA, Research Centers, Agriculture Universities, Training Institutes and Financial Institutions aimed at creating an eco-system for promoting inclusive, gender oriented development.

The project is striving to bring 5,400 women entrepreneurs and women farmers into the mainstream by supporting them at every stage of the businesses from production to marketing through value-added chains such as pulses, dairy, vegetables and goat rearing and also supporting their producer groups and cluster enterprises and leading them towards sustainable development.

Madhavi, member of Dhanraj Pulses Producer Group, says. “We have employed landless labourers from vulnerable groups during the COVID19 crisis, and targeted local shops and traders to sell the produce outside their villages, with support from the project.”

The project has been successful in sensitizing 2316 farmers in sustainable agriculture, markets and institutional benefits, carried out scoping studies of 1935 businesses across 64 villages, formed 138 women farmers producers group in 100 villages and is presently training women on entrepreneurship.

“This project is one of the best example of gender equality and economic empowerment”, says Cecelia Costa, Team Lead of Cooperation of the EU Delegation to India and Bhutan.

The future of the project rightly captured by Ms Prema Gopalan, Founder, Swayam Shikshan Prayog. She remarks, “This project will be a model for aspirational districts, across the country which has the most vulnerable households and among them women are most affected. The project will not just empower women for today.. but to create sustainable women organisation to capture the market share in terms of dairy, poultry, vegetable and sale of food essentials. We would like to see women move upwards.”

III. GALLERY

a) The Zila Parishad Hall, Osmanabad





लोहमत

‘स्वयं शिक्षण’च्या शाश्वत विकास प्रकल्पाचे उद्घाटन

लोहमत न्यूज नेटवर्क


इस्लामाबाद : युरोपियन युनियनच्या सहकार्याने स्वयं शिक्षण प्रयोगाच्या माध्यमातून निरक्षरता शून्य करून देण्याचा प्रयत्न करत असलेल्या शाश्वत विकास प्रकल्प हाती प्रेरणा आणत आहे. या प्रकल्पाचे उद्घाटन दिल्ली येथील युएन कार्यालयीन अधिकाऱ्यांनी आणि युएन कार्यालयीन अधिकार्यांनी यावेळी केले. यावेळी युएन कार्यालयीन अधिकार्यांनी यावेळी या प्रकल्पाचे उद्घाटन केले. यावेळी युएन कार्यालयीन अधिकार्यांनी यावेळी या प्रकल्पाचे उद्घाटन केले. यावेळी युएन कार्यालयीन अधिकार्यांनी यावेळी या प्रकल्पाचे उद्घाटन केले.

Helo Osmanabad
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c) Snippets from the Website - <https://isudwog.swyamshikshanprayog.org/>

Target Groups


Direct and indirect beneficiaries of this project.



150 Community based Organizations, representing 3000 poor women and girls (w&g).



120 Joint liability Groups, involving 2400 w&g small farmers.



100 women Entrepreneurship mentors, supporting 1000 w&g micro-entrepreneurs.

Approach

ISUDWOG approach and methodology implemented for our project.

 <p>Territorial Approach For Local Development</p>	 <p>Multi Stakeholders Public Private Partnership Governance</p>	 <p>Valorization Of The Local Resources And Value Chains</p>
 <p>Gender Equality</p>	 <p>Long Term Inclusive And Sustainable Development</p>	 <p>Piloting Replication In Other Local Areas And Nationwide</p>

PROJECT SNAPSHOT

ISUDWOG

The mission of project Inclusive and Sustainable Development for Women and Girls (ISUDWOG) is to bring transformative change into the lives of vulnerable women and girls in Osmanabad district in India by building capacities of its civil society organisations to scale up their work, through partnership and engagement with social enterprises, private sector, cooperatives and social businesses.

Project ISUDWOG is funded and supported by the European Union as part of its global objective of strengthening the ability of Indian civil society and its organisations to perform their role as independent agents of change, implementing actions that bring transformative change into the lives of women and girls.

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